



FOR IMMEDIATE RELEASE

April 21, 2009

Contact: Charles Chafer, Space Services, Inc., 713-524-2568

## **AEROSPACE COMPANY OFFERS THE GENERAL PUBLIC A PERSONAL PHOTO OF EARTH FROM SPACE ON EARTH DAY**

Space Services Inc. (SSI), a Houston-based aerospace company, announced today an innovative service that makes daily, personalized photos of Earth from space available to the general public. To inaugurate this new service – called “Give the World™” – on Earth Day 2009 SSI will allow people the world over to download a free photo of Earth suitable for sending to a friend. SSI believes that this uniquely compelling Earth Day image of our planet’s beauty and fragility will continue to inspire all of us to be good stewards of our home.

Give the World is the first licensed commercial product from the DISH Network Corporation’s DISH Earth camera, which takes daily photos of Earth from DISH Network’s *EchoStar 11* satellite. *EchoStar 11* is a communications satellite that orbits Earth approximately 22,000 miles/35,400 kilometers in altitude at 110 degrees west longitude. The satellite’s orbit – called a “geosynchronous orbit” – allows *EchoStar 11* to remain at the same position above the Earth 24 hours a day. The DISH Earth camera was developed by Ecliptic Enterprises Corporation of Pasadena, California, and is operated under a license from the U.S. National Oceanic and Atmospheric Administration (NOAA).

Give the World is the latest mission from Space Services Inc., a leader in public participation spaceflight. Space Services Inc.’s heritage encompasses nearly 30 years of leadership in private sector space missions and applications including the first ever private launch into outer space, the first ever memorial spaceflight, and several high visibility public space missions for science, education and entertainment.

DISH Network Corporation, headquartered in Englewood, Colorado, delivers Direct Broadcast Satellite (DBS) television products and services to customers nationwide. Throughout its 28-year history, DISH Network has demonstrated its entrepreneurial spirit by achieving many significant industry firsts.

“Give the World is an exciting new service that provides spectacular photos of Earth from space,” said Charles Chafer, CEO of Space Services Inc. “The photos taken by the DISH Earth camera remind us all of the need to care for our home planet. So we encourage members of the public to visit our Web site today and order a complimentary Earth Day photo of our planet, which will be available for download on Earth Day, April 22.”

For more information, visit [www.GiveTheWorld.com](http://www.GiveTheWorld.com)

###